

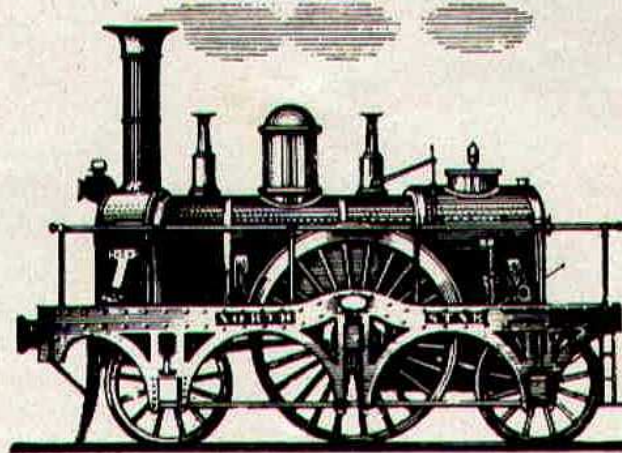


Swindon Town F.C.

CARDIFF CITY

THIRD DIVISION
Official
Programme
10p

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everyone's lips.**



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W. Dore

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Secretary R. J. Jefferies

Team Manager D. T. Williams

Commercial Manager G. Drew

Club Medical Officer Dr. J. Nicholas

NEWS & VIEWS

On this the last home match of the year, we welcome old friends, and our opponents - Cardiff City. That name brings back wonderful memories of games here at the County Ground, and at Ninian Park. The great encounters when football resumed after World War Two, but probably the finest memories are revived when we remember Season 1951-52. After three stirring games against Torquay, we visited Cardiff in the Third Round of the Cup on January 12th. Many, many supporters remember the trains arriving at five minute intervals at Cardiff Station. The main street of the city was thronged with our supporters prior to the game. At that time Cardiff was one of the strongest teams in Division 1. The home team lead 1-0 at half-time but when Maurice Owen equalised, seventeen minutes into the second-half, the main stand rose as one to cheer. The replay on the following Wednesday afternoon was won 1-0 in extra time - scorer Maurice Owen. Swindon went on to beat Stoke City after a reply but finally lost at Luton (also in Division 1). That season we played in all nine games in the F.A. Cup Competition.

However such are the "Ups and Downs" of football; the two clubs today meet in a Division 3 game. Cardiff is experiencing a great season and at the time of these notes (prior to our game at Chester) are in Fifth position in the League Table with 21 points from 19 games, and so are within challenging range for promotion. They have won three and drawn two games away from home so that game will be hard fought. They need the points to remain in the promotion hunt, and we need them to escape from the bottom four places.

The last game between the two teams was in Division 2 on Saturday, 2nd March 1974. At half-time the visitors led by the only goal, but

Swindon scored through Compton near the end of the game. Swindon's team was Spratly, McLaughlin, Trollope, Butler, Potter, Munks, Compton, McGovern, Syrett, Moss, Jenkins - Sub Legg. Cardiff, Irwin, Dwyer, Pethard, Impey, Murray, Powell, Farrington, McCulloch, Phillips, Whitham, Reece.

At the end of the season we were well and truly on the bottom rung of the table, and so relegated. Cardiff just escaped with 36 points, two more than Crystal Palace in twentieth place.

Last season, however, they were unfortunately relegated together with Millwall and Sheffield Wednesday. Bristol Rovers were just one place above, and yet today, that team is in a position where promotion to Division 1 is a possibility.

Cardiff's manager is a quiet little Scot from Dundee. A man with a wealth of experience, having been coach to several well known and famous clubs. He is yet another who came from that training ground for managers - West Ham.

It is with regret we record the death of one of the stalwart workers for Swindon Town F.C. - Charlie Hopkins. He was one of a noble body who worked to save the club during that difficult period in the middle fifties. Charlie was ready to do anything, he was a general factotum, putting up notices, cleaning the dressing rooms, helping with washing the playing kit, working on the ground. In fact, anything that wanted doing. He did not receive or expect one penny for his work. His was a service to help the club to survive. We extend our deepest sympathy to his family and friends.

Many young people in Swindon, both men and women have much for which to thank him for his work in other spheres.

Talk of the Town

By the Chairman

Since our last home game with Brighton when we were entertained to some great football and excitement, we have had our moments of despair and also our share of success in our cup run to date. Very little credit was given to our lads when we brought back Newport for a replay at the County Ground, and whom we soundly beat at the second attempt. This was because Newport play in the fourth division and supporters generally believe that there is a big difference in the strengths of the various divisions, but this is not so today, and when the 'Cup' ties come along the extra incentives to win seem to level everyone. When we were drawn away to the part timers of Hendon, we knew that we were on a hiding to nothing. If we could come away with several goals to spare, we would have been told, so we should, while if we did anything less, it would have been a bad show.

Over the last few years with the help of sponsorships, the building of Social Clubs, and fund raising schemes, the ambitious clubs of Rothmans Isthmian, Rothman Northern Premier and Rothmans Western League have found it possible to employ good players on a part time basis. This has enabled some of the clubs to progress, through the early round of the F.A. Cup and meet Football League Clubs with a considerable amount of success.

Last year Leatherhead and Rothmans Isthmian League beat several league clubs and finally went out, losing 2-3 on Leicester City's ground, and in fact, led Leicester 2-0 after the first half an hours play.

First division clubs were defeated by this standard of club and so by this comparison alone, I feel that we did very well to win at Hendon.

If the economics of football mean smaller playing staff, it could mean more league players seeking jobs outside of the league and obviously this will strengthen those non-league clubs even more.

The death of Cecil Hemmings of Chippenham has meant the loss to Wiltshire of a man who gave many years of his life to helping others in the football world. For many years Cecil served on the County Association and also

gave much of his time to the running of Chippenham Town Football Club, and was a man very much respected in the football world.

You will have seen in the press that our developments under the stand are really getting under way, and the latest move is accommodation for people to be able to back their favourite and still be able to see our game. If the licence is granted we think that we shall be the first in the football league to have such premises.

We are having a meeting with our Supporters Club Committee very soon and expect to be able to plan for our new club premises. The Committee will obviously want to plan for the new year the various sections, darts, football, skittles etc., and will find their new home exciting and we hope that they and their friends will make this a great success socially and financially. Another scheme under consideration at the present moment, is to build a squash court. This will be situated under the stand also, but of course in the opposite end to the Supporters Club. We have 'Sauna' facilities at our club and also one of the most up to date gymnastic machines in the country, this machine enables about a dozen people at a time to exercise different parts of the body. It is a combination of weight lifting, parallel bars, rowing exercises, etc., all on one machine. I think that the opportunity to play squash, exercise freely, lose weight if necessary in the sauna with the added inducement of good club facilities, must appeal to keep fit minded citizens of the town and country areas.

We shall hope to make the membership very reasonable, with plenty of car parking facilities as well. Yes, we have a generous sponsor in mind for our squash court building, because at the moment the club finances will not allow expenses of this kind. I cannot let these notes pass without mentioning how much we are indebted to Bill Dore for everything he is doing for us by making our new club premises possible. May I take this opportunity on behalf of my Board to wish you all a very Happy Christmas and New Year. We hope that our fortunes will enable us to rise in the league in this coming new year and we hope that perhaps you can persuade your friends to come and support us.

TOWN SOUVENIRS

| | | | |
|--------------------------------|---------|---------------------------------|-----|
| Swindon Town Papermate Pens | 85p | Bracelets - Small | 30p |
| Swindon Town Ball Point Pens | 9p | Pendants - Swindon Town | 30p |
| Satin Scarves | 80p | Pendants - First Division | 33p |
| Knitted Scarves | £1. 15p | Autograph Book | 25p |
| Bob Caps | 80p | Comb & Case | 20p |
| Rosettes | 15p | Key Fob | 15p |
| Pennants | 25p | Sew on patches (First Division) | 30p |
| Maxi Pennants | 45p | Iron ons | 15p |
| Shirt Badges | 13p | Swindon Town Rings | 35p |
| 1969 League Cup Souvenir Ties | 25p | First Division Rings | 35p |
| New Club Ties | £1. 60p | Swindon Town Mugs | 65p |
| Players Photographs - Coloured | 20p | Swindon Town Tea Pot Stands | 55p |
| Team Photographs - Coloured | 50p | Swindon Town Ashtrays | 40p |
| Shoulder Bags | £2. 00p | First Division Lapel Badges | 28p |
| Duffle Bags | £1. 20p | Action Pens | 40p |
| Ball & Boot Key Rings | 22p | 8 Panel Caps | 70p |
| Pencils | 6p | Splash Patches | 35p |
| Rainhoods | 5p | Car Stickers | 16p |
| Bracelets - Large | 33p | Swindon Town Lapel Badges | 30p |
| Swindon Town Button Badges | 12p | Swindon Town Tankards | 90p |
| Swindon Town Letter Racks | 65p | Red & White Cuddly Toys | |

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The Town **Focus On**

JIMMY ALLAN

Birthplace: Inverness
Height: 5'11"
Married: Yes
Wife's Name: Claire
Previous Clubs: Brora Rangers
Favourite Players: Colin Todd
Favourite Team: Glasgow Rangers
Most Memorable match: My debut against Q.P.R.
Favourite T.V. Shows: Benny Hill, Are you Being Served.
Favourite Singers: Elton John, Diana Ross, Neil Diamond.
Favourite Actress: Glenda Jackson.
Pet Likes: Pans People
Pet Dislikes: Cheese
Biggest influence on career: My father
Professional ambition: Play for Scotland
Personal ambition: To always be as happy as I am now.
If not a footballer, what would you like to be: P.E. Teacher (at a girls' school)
Which person would you most like to meet: Ivan Mauger, Exeter speedway star.



JIMMY ALLAN'S SPONSORS ARE:-

| | |
|-----------------|---|
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| Track Suit: | Mr. Paget. |
| Football Boots: | Lynda & Dianna Day of Burford. |

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GIL REECE (Mid-Field/Striker) Playing as well as ever at 32 and a key figure in both the Cardiff and Welsh teams. Was Cardiff's top scorer last season and who can look back on being a free transfer by the club before going onto success with Newport County and Sheffield United and then returning to Cardiff.

BILL IRWIN (Goalkeeper) Signed from Irish League Club Bangor for £8,000 in October, 1971. The regular choice until Healey's arrival - now there is great rivalry for the job. Irwin is a former-Irish amateur International who made his debut within 48 hours of becoming a Professional.

PHIL DYER Local professional Welsh International for the Year. Consistent half and success for the Year.

DEREK SHOWERS (Striker) Joined the club as a 15 year old from his native Merthyr and established himself as a first team player last season. A Welsh Youth and Under 23 International, he is a brave strong front runner who has not yet done himself justice in terms of finding the back of the net.

JOHN BUCHANAN (Mid-field) Joined Cardiff last season and produced midfield aggression from the moment he arrived from Northampton. He was transferred in an exchange deal with Cardiff's record signing, John Farrington who cost £65,000 and makes exciting mid-field runs which can round off with ferocious shooting.

TONY EVANS (Striker) A close season signing from Blackpool. Played several Second Division games for the Seaside last season and it was his reputation as a goalscorer that made him a City target.

DOUG LIVERMORE (Mid-field) A highly skilled First Division player with Liverpool - he is from Merseyside - and Norwich City before signing for Cardiff this season. Doug has come to Ninian Park to add his creative mid-field scheming to Cardiff's drive to regain their Second Division status. Made his debut against Bury on 23rd August after some reluctance about dropping into Third Division Football.



Back Row L to R R. Durham (Physio); C. Charles; P. Sayer; R. Moore; R. Healey; W. Irwin; D. Showers; K. Pontin; S. V. A. Larmour; K. Whitfield (Asst. Manager).

Seated L to R D. Giles; T. Evans; P. Dwyer; J. Andrews (Manager); B. Attley.

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igned from
£8,000 in
choice until
great
former-Irish
de his debut
Professional.

PHIL DWYER (Full back/utility player)
Local product, he is tipped as a future
Welsh International. Has already played
for the Youth and Under-23 sides. A
consistent defender who played centre-
half and striker last season - with such
success that he won the Player of the
Year Award.

CLIVE CHARLES (Mid-Field) Once an
electrician, he made a sensational debut
in football and capped his first full season
in League Football by gaining Welsh
Under-23 and Senior honours. Injury
checked his progress last season but is now
fully fit again.

CARDIFF CITY



urham (Physio); C. Charles; P. Sayer; R. Morgan; B. Clark; F. Pethard;
lealey; W. Irwin; D. Shrovers; K. Pontin; S. Wilson; J. Nuchanan;
armour; K. Whitfield (Asst. Manager).

Giles; T. Evans; P. Dwyer; J. Andrews (Manager); G. Reece; A. Villars;
ttley.

WILLIE ANDERSON (Winger) Given his
League baptism as a 16 year old with
Manchester United. Moved to Aston Villa
for 20,000 and, some 250 games later, to
Ninian Park for £60,000. A brilliant
runner with the ball and a big success
playing in America last summer.

BRIAN CLARKE (Striker) One of the
great Cardiff favourites who rejoined the
club in the close season after being transfer-
listed by Millwall. Clark scored 104 goals
for Cardiff before moving to Bournemouth
for £65,000, and later moved to Millwall.

DAVID GILES (Mid-field) One of the
most exciting young players in Welsh
football. Born just a few hundred yards
from the ground and with a natural talent
that shows in his sparkling control and
darting pace. A Welsh Youth International
who made his first team debut last season.

here at
just
ring the
on, and
ou details.

*A Happy
New Year*

MIKE ENGLAND (Mid-field) One of the
great centre-halves of First Division and
International Football over the last decade.
After most 600 first team games for
Blackburn Rovers and Tottenham Hot-
spur, 44 'caps' for Wales and winning
almost every honour in the game, Mike
came home to Wales this season. Made
his debut against Bury on August 23rd,
1975.

Past Highlights

Cardiff City is Wales' oldest professional club, being formed on an amateur basis in 1899 under the title of Riverside F.C. It acquired its present name four years later when Cardiff achieved City status, but it was not until 1910 when the famous Ninian Park ground was acquired that the Club was re-formed and joined the Southern League.

Ninian Park was officially opened on 1st September 1910, with a friendly game against Aston Villa which the visitors won 2 - 1. As members of the Second Division of the Southern League they did extremely well and by 1912/13 were the Champions, gaining promotion to the first division and winning the Welsh Cup for the first time. They continued to play under war-time conditions until 1915 but were then forced to discontinue until 1919 when they reached the 4th position in the first division of the Southern League. The 1920 season heralded the first great highlight in the Club's history when they were invited to become members of the 2nd Division of the English League. They promptly celebrated it by running Birmingham City to a fraction of a goal for the Championship and were worthy runners-up.

By the 1923/24 season Cardiff City were ranking with the greatest teams in the land and we had the mortification of again losing the Championship of the first division to Huddersfield Town by 0.1 of a goal. And what a team it was! Packed with Welsh, Irish and Scottish Internationals, names that will remain famous as long as football is played. It took only two more seasons for the Club to reach yet another historical landmark. Wembley and a Cup Final with Wales represented for the first time. Our opponents on that occasion were Sheffield United, a Club also going through one of its most brilliant phases and after an epic struggle we went down by a single goal.

Alas the year 1927 saw the end of the dominating period and in two short years we went from the heights to the depths. Winning only 6 matches and scoring but 43 goals in 1929 we were in the Second Division.

The rot had really set in and, after gaining a respectable position (8th) in Season 1929-30, the following year we were propping up the League Table and for the first time Third

Division Football arrived at Ninian Park.

1931 to 1939! They were the lean years indeed. So lean that our League position during 1932-1937 was 19th, 22nd, 19th, 20th and 18th respectively and our fortunes sunk to the lowest depths when in 1933/34 we had to apply for re-election. By 1938 the Board had been reconstructed with Sir Herbert, then Mr. H.H. Merrett, as Chairman. There was only one objective in view - First Division Football again at Ninian Park.

Unfortunately the war intervened, but immediately afterwards City topped the 3rd Division with a splendid total of 66 points. Four years later our triumph was complete when promotion to the 1st Division was obtained.

The recovery continued. In 1952 there was a return to the First Division and after relegation in 1957, another bite at First Division Football in 1960.

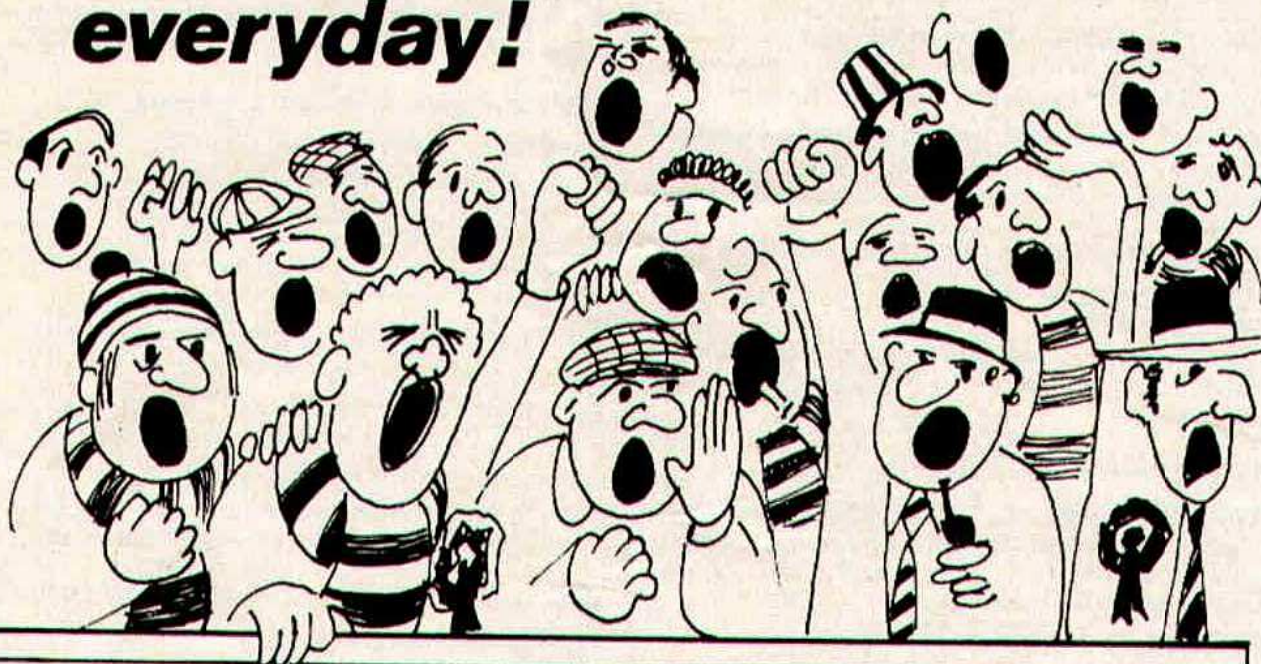
Who will ever forget that memorable match at Ninian Park when we beat Aston Villa by one goal to make sure of success. But once again our stay in Division One was brief and all our hopes and plans are again centred on that elusive goal - a place amongst the elite in British Football.

This time the Club's stay in the top flight was one of only two seasons. They have been in the Second Division until 1975 and this season in the Third. In recent seasons have represented Wales six times in the European Cup Winners' Cup.

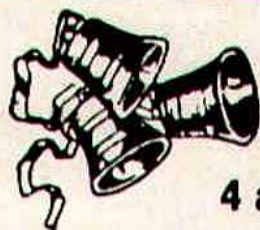
Their first tilt in Europe took them to wins over Esbjerg and Sporting Lisbon, the holders, before being eliminated in the quarter finals by Real Zaragoza of Spain.

Two seasons ago Cardiff went one stage further, to the semi-finals. Their most famous victory in that season was against Moscow Torpedo, beaten 1-0 in a play-off near Munich after each club had won the home leg of its tie by a single goal.

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VOUCHER 1975
1976

For the Record

Division III 29th November, 1975

SWINDON TOWN 3 (Syrett,Dixon,Eastoe)
Barron,Taylor,Trollope,Emanuel,Burrows,Stroud,
Moss,Dixon,Eastoe,Syrett,Anderson(s) Jenkins

BRIGHTON & HOVE ALBION 2 (Binney,Mellor)
Grummett,Tiler,Wilson,Machin,Rollings,Burnett,
Fell,O'Sullivan,Binney,Martin,Mellor(s) Kinnear

Football Combination 29th November, 1975

LEICESTER CITY 5
SWINDON TOWN 0

Allan,Hooman,T.Brinkworth,Thompson,Broom,
Tanner,Gilligan,Chalklin,Farr,Ingram,R.Brinkworth
(s) Andrews.

Midland Youth 2nd December, 1975

SWINDON TOWN 2 (Gilligan,R.Brinkworth)
K.Jones,Harris,T.Brinkworth,Andrews,Thomp-
son,Tanner,Gilligan,T.Jones,Farr,Purnell,
R.Brinkworth (s) Hooman

BIRMINGHAM CITY 1

Division III 6th December, 1975

MANSFIELD TOWN 3 (Bird,Rendall,Clarke)
Evans,Pate,Foster,MacDonald,MacKenzie,Bird,
Matthews,Randall,Clarke,Hodgson,McCaffrey,
(s) Foster

SWINDON TOWN 1 (Eastoe)

Barron,Taylor,Trollope,Dixon,Burrows,Emanuel,
Moss,Jenkins,Eastoe,Syrett,Anderson(s) Gilligan.

Football Combination 6th December, 1975

SWINDON TOWN 0

Allan,Chalklin,Tanner,Thompson,Broom,Butler,
Gilligan,T.Brinkworth,Farr,R.Brinkworth,
Gardner, (s) Andrews

BRISTOL CITY 5

F.A. Cup (Round 2) 13th December, 1975

HENDON 0

Daltymple,Field,Hand,Yerby,Phillips,Haider,Field,
Metchick,Childs,Baker,Jefferies,(s) Coombes

SWINDON TOWN 1 (Moss. pen)

Barron,Taylor,Trollope,Emanuel,Burrows,Stroud,
Moss,Dixon,Eastoe,Syrett,Anderson(s) Butler

Football Combination 13th December, 1975

PLYMOUTH ARGYLE 5

SWINDON 0

Allan,Chalklin,T.Brinkworth,J.Gilligan,Broom,
Thompson,A.Gilligan,Jenkins,Farr,R.Brinkworth,
Gardner (s) Adrews.

Players' Appearances

| | Football League | | League Cup | | F.A. Cup | |
|---------------|-----------------|-----|------------|-----|----------|-----|
| | Apps | Gls | Apps | Gls | Apps | Gls |
| J. Allen | 10 | | 1 | | | |
| T. Anderson | 19 | 5 | 4 | | 3 | |
| J. Barron | 9 | | 3 | | 3 | |
| F. Burrows | 17 (1) | | 3 | | 3 | |
| J. Butler | 11 (1) | | 2 (1) | | (1) | |
| W. Dixon | 17 (1) | 1 | 3 | | 2 (1) | 1 |
| P. Eastoe | 19 | 8 | 4 | 1 | 3 | |
| J. Emanuel | 4 | | | | 3 | |
| J. Gilligan | 2 (4) | | | | | |
| T. Hubbard | 8 (2) | | 3 | | 2 | |
| T. Jenkins | 9 (6) | | 1 (3) | | | |
| J. McLaughlin | 17 | | 4 | | | |
| D. Moss | 15 (1) | 3 | 4 | 2 | 3 | 2 |
| C. Prophet | 4 (1) | | 4 | | | |
| K. Stroud | 17 | 1 | 4 | 1 | 3 | |
| D. Syrett | 5 (1) | 1 | | | 2 (1) | 2 |
| G. Taylor | 7 | | | | 3 | |
| N. Trollope | 19 | 1 | 4 | 2 | 3 | 1 |

Swindon Town Fixture List

1975-76

| DIVISION 3 | | | | FOOTBALL COMBINATION | | | |
|------------|------------------------|---|---------|----------------------|---------------------|---|-----------|
| DATE | OPPONENTS | | RESULTS | DATE | OPPONENTS | | RESULT |
| 1975 | | | F A | 1975 | | | F A |
| Aug. 16 | Chesterfield | H | 0 1 | Aug. 16 | Bournemouth | A | 1 0 |
| 19 | League Cup 1 Millwall | H | 2 1 | 19 | Crystal Palace | H | 3 1 |
| 23 | Walsall | A | 1 1 | 23 | Plymouth Argyle | H | 0 2 |
| 27 | League Cup 1 Millwall | A | 1 0 | 26 | Queens Park Rangers | A | 2 1 |
| 30 | Gillingham | H | 2 2 | 30 | Norwich City | A | 0 2 |
| Sept. 6 | Shrewsbury Town | A | 0 3 | Sept. 6 | Chelsea | H | 3 3 |
| 10 | League Cup 2 Wolves | | 2 2 | 13 | Oxford United | A | 0 1 |
| 13 | Sheffield Wednesday | H | 2 1 | 20 | Reading | H | 0 0 |
| 16 | Wolves | A | 2 3 | 23 | Fulham | H | 1 0 |
| 20 | Port Vale | A | 0 3 | 30 | Birmingham City | A | 0 1 |
| 24 | Hereford United | A | 0 1 | Oct. 4 | West Ham United | H | 2 9 |
| 27 | Colchester United | H | 0 1 | 11 | Luton Town | A | 1 0 |
| Oct. 4 | Rotherham United | A | 2 0 | 18 | Southampton | A | 1 5 |
| | | | | 21 | Fulham | A | Postponed |
| 11 | Halifax Town | H | 3 1 | 25 | Ipswich Town | A | 1 3 |
| 18 | Wrexham | A | 0 2 | Nov. 1 | Orient | H | 4 0 |
| 21 | Bury | A | 0 5 | 12 | Cardiff City | A | 3 2 |
| 25 | Grimsby Town | H | 3 0 | 15 | Tottenham Hotspur | H | 1 3 |
| 31 | Southend United | A | 0 3 | 22 | Southampton | H | 1 1 |
| Nov. 4 | Crystal Palace | H | 1 2 | 29 | Leicester City | A | 0 5 |
| 8 | Preston North End | H | 1 3 | Dec. 6 | Bristol City | H | 0 5 |
| | | | | 13 | Plymouth Argyle | A | 0 4 |
| 15 | Peterborough United | A | 1 3 | 20 | A.F.C. Bournemouth | H | |
| 22 | F.A. Cup 1 Newport C. | A | 2 2 | 27 | Bristol Rovers | H | |
| 25 | Newport | H | 3 0 | 1976 | | | |
| 29 | Brighton & Hove Albion | H | 3 2 | Jan. 3 | Arsenal | A | |
| Dec. 6 | Mansfield Town | A | 1 3 | 10 | Oxford United | H | |
| 13 | F.A. Cup 2 Hendon | A | 1 0 | 17 | Chelsea | A | |
| 20 | Chester | A | | 24 | Norwich City | H | |
| 26 | Cardiff City | H | | 31 | Crystal Palace | A | |
| 27 | Millwall | A | | Feb. 7 | Queens Park Rangers | H | |
| 1976 | | | | 14 | Cardiff City | H | |
| Jan. 3 | Aldershot | H | | 21 | Tottenham Hotspur | A | |
| 10 | Gillingham | A | | 28 | Ipswich Town | H | |
| | | | | Mar. 6 | Orient | A | |
| 17 | Port Vale | H | | 13 | Luton Town | H | |
| | | | | 20 | Leicester City | H | |
| 24 | Sheffield Wednesday | A | | 27 | Bristol City | A | |
| 31 | Bury | H | | Apr. 3 | Birmingham City | H | |
| Feb. 7 | Crystal Palace | A | | 14 | Reading | A | |
| 14 | Preston North End | A | | 17 | Arsenal | H | |
| 21 | Peterborough United | H | | 20 | Bristol Rovers | A | |
| 24 | Hereford United | H | | 24 | West Ham United | A | |
| 28 | Grimsby Town | A | | | | | |
| Mar. 6 | Southend United | H | | | | | |
| 9 | Rotherham United | H | | | | | |
| 13 | Halifax Town | A | | | | | |
| 16 | Wrexham | H | | | | | |
| 20 | Brighton & Hove Albion | A | | | | | |
| 27 | Mansfield Town | H | | | | | |
| 30 | Chester | H | | | | | |
| Apr. 3 | Chesterfield | A | | | | | |
| 6 | Colchester United | A | | | | | |
| 10 | Shrewsbury Town | H | | | | | |
| 14 | Aldershot | A | | | | | |
| 17 | Cardiff City | A | | | | | |
| 20 | Millwall | H | | | | | |
| 24 | Walsall | H | | | | | |
| May 1 | F.A. Cup Final | | | | | | |

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The Post House,
Marlborough Road,
Swindon,
Wiltshire.
Tel. 24601 and ask
for the Hotel
Manager.

A sober appeal to drink with us. You can do it at full stretch in a comfortable chair, or standing up at the bar. And you can drink anything from draught bitter to a vodka-martini, shaken not stirred, but drink with us you must, our staff are well coached.

MATCH BALL

donated by

W. COLLINS, ESQ.

Turf Accountant,
Commercial Road,
Swindon.

Previous Donors:—

The Swindon Town Girls

Mrs. Vera Barrett

EJW Colourprint Ltd

Wootton Bassett School.

L.C. Newman.

Mr. G. J. Findlay

Julian, Jeremy & Gordon Law

Two Supporters for grandson
Kevin Coombe.

S.T.F.C. Supporters Club

Wessex Decorators

We shall be most grateful to hear
from supporters who would like
to help the Club by donating a
football.

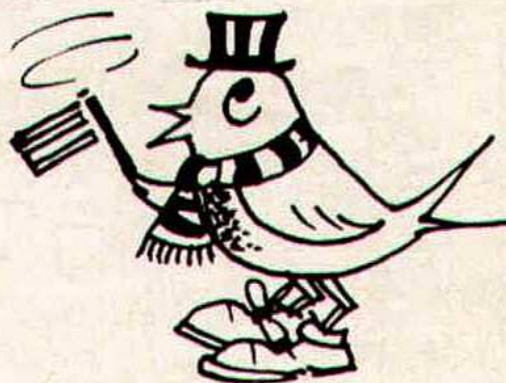
Danny's Desk

The thoughts of 64 clubs ranging from Scarborough to Stoke will be firmly switched towards the F.A. Cup for the next week. The seven days leading up to the third round are possibly the most exciting in the seasons calendar, the period when the leading clubs wonder if this is their year for Wembley, and when the few non-league clubs left in the draw dream of causing sensational results against first division opposition. The Cup never loses its magic no matter how long you have been in the game the same tingle always invites excitement at the time of the draw, and naturally any Manager likes to have the benefit of a home tie at the start of the Wembley trail.

While on the subject of Cup Football, the League Cup inter-mingles with its "big brother", during January when the semi-finals are played off on a two-legged system. I find it quite remarkable the number of clubs outside the First Division who reach the last four in this competition (not this season), but not in the

F.A. Cup, and I am at a loss to find an explanation for this. Perhaps it is a result of some psychological thing — the fact that players are used to the tradition and glamour of the F.A. Cup, and find it hard to get the feel of a "special" occasion in the League Cup.

Finally I would like to wish our supporters a Very Happy New Year, hope you have a good Christmas — and please remember, that over the holiday, if you are drinking — for goodness sake — don't drive.





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Friday 26th December 1975

SWINDON TOWN 4

- 1 Barron
- 2 Taylor
- 3 Trollope
- 4 Stroud
- 5 Burrows
- 6 Emanuel
- 7 Moss
- 8 Dixon
- 9 Eastoe
- 10 Syrett
- 11 Anderson
- 12 MacLaughlin (s)



O CARDIFF CITY

- 1 Irwin
- 2 Dwyer
- 3 Charles
- 4 Reece
- 5 England
- 6 Larmour
- 7 Buchanan
- 8 Livermore
- 9 Evans
- 10 Alston
- 11 Anderson

Referee: Mr. C.B. White, (Harrow, Middlesex).

Linesmen: Red Flag: Mr. R.G. Gardiner (Farnham, Surrey).

Yellow Flag: Mr. C. Mallett (Plymouth).

CLIVE WHITE (Harrow). Refereed in the South Eastern Counties, Metropolitan and Isthmian Leagues before promotion to the League line, supplementary list and full list three years ago. Interests include tennis and cricket.

**DON'T
FORGET**

F.A. CUP 3rd ROUND

K.O. 3.00 p.m.

Saturday, 3rd JANUARY 1976

Key of the board

- | | |
|---|----------------------------------|
| A | Aston Villa v West Ham United |
| B | Burnley v Newcastle |
| C | Ipswich v Arsenal |
| D | Leicester v Derby |
| E | Manchester City v Leeds |
| F | Q.P. Rangers v Norwich |
| G | Sheffield United v Middlesbrough |
| H | Stoke v Liverpool |
| I | Wolverhampton v Coventry |
| J | Grimsby v Rotherham |
| K | Halifax v Port Vale |
| L | Hereford v Walsall |
| M | Mansfield v Chesterfield |
| N | Peterborough v Millwall |
| O | Southend v Colchester |
| P | Wrexham v Chester |
| Q | Bristol City v Plymouth |
| R | Charlton v Portsmouth |
| S | Luton v Oxford United |
| T | Orient v Chelsea |